TOOLKIT ITEM 02:

COMMUNITY SURVEY

POLICY EVALUATION OF MICHIGAN'S STATEWIDE NALOXONE STANDING ORDER



BACKGROUND

SUMMARY

Michigan implemented a naloxone standing order in 2017. It allowed people to get naloxone, a drug that can reverse an opioid overdose, at participating pharmacies without a prescription.

The community survey was part of a policy evaluation of the standing order. It assessed public awareness, attitudes, and actions about opioids and naloxone.

PARTICIPANTS

655
PARTICIPANTS
454
IN KENT COUNTY



RECRUITMENT



flyers in community businesses





Facebook+ Instagram ads



partnerships with local organizations

THANKS TO

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FINDINGS

PUBLIC AWARENESS

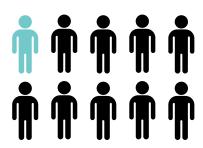
familiar with naloxone	85%
aware naloxone is available without a prescription	66%
can recognize signs of an opioid overdose	61%
can administer naloxone	60%

PUBLIC ATTITUDES

believe naloxone should be available to everyone

270/0
would not feel comfortable asking for naloxone at a pharmacy

PUBLIC ACTIONS



only
1 in 10
respondents keep naloxone on hand in their everyday life

LEARN MORE

Find the rest of the toolkit and resources here or on our website, www.wearedatawise.com.

