Kent County Community Food Survey, 2018-2019

Eating fresh fruits and vegetables is important, but it is hard for many people in Kent County to get them. How can we make getting fresh fruits and vegetables easier?

We surveyed community members from across Kent County.

1,052 people took the survey.

3 in 10
people were food insecure in the past year.

1 in 3 households makes less than \$40,000 per year.

No matter what their income, most people enjoy eating fresh produce. People in households with higher incomes are more likely to eat at least two vegetables a day.

Under \$40,000

Over \$40,000 35%

75%

8 in 10

people said they enjoy eating fresh fruits.

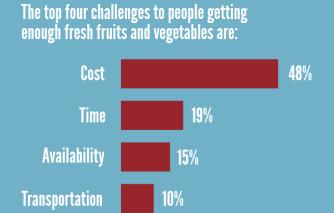


7 in 10

people said they enjoy eating fresh vegetables.



People had lots of ideas for solving challenges to getting fresh produce.



People said they would be excited about new food programs if they were available.

Local & affordable farm food

72%

U-pick urban farm produce

62%

A food co-op store

61%

Farm fresh meal kit

48%

This project is a collaborative effort of















Survey designed, reported on, and administered by



Questions? Contact the Calvin College Center for Social Research at csr@calvin.edu or 616-526-7799.







